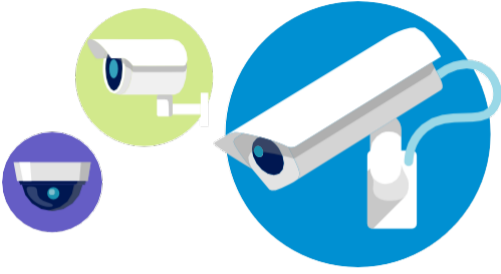


10 Reasons Why Video Surveillance Is Moving to the Cloud

The migration of technology to the cloud is happening at a rapid pace, and video surveillance is no different. Today, users are becoming more cautious with their investments and are actively seeking ways to minimise the total cost of ownership. One approach that holds significant value for them is the adoption of "pay-as-you-go" models.

1) Simple Set-Up

With fast plug & play installation, connecting cameras to the Bridge is easy. The system seamlessly recognises the cameras and initiates the **setup process automatically**.



3) Pay-as-you-Go

With our 100% SaaS model, the total cost of ownership (TCO) is significantly reduced. By leveraging our cloud infrastructure, users can enjoy substantial savings on hardware expenses.



5) 3rd Party Integration

Seamlessly incorporate video management and storage functionalities into your **own applications** with our open REST API without incurring any additional costs for SDKs or plugins.



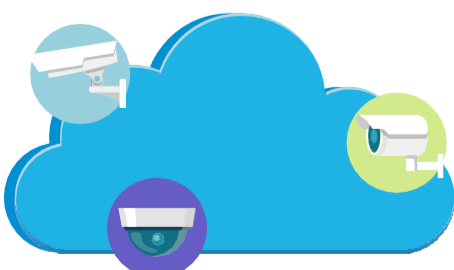
7) Remote access

Using a single **web** or mobile interface, live or recorded footage can be accessed and **shared** from anywhere at anytime.



9) Compatibility

Leverage your existing infrastructure as our cloud VMS works with thousands of digital and analogue cameras from all the leading manufacturers.



2) Remote support

As the system is connected to the cloud, ongoing support is readily available **without the need for on-site visits**.



4) Flexibility

Users have the flexibility to choose the **retention period** for each camera and be assured that all video and metadata is securely stored within our own data centres.



6) Cyber security

Advanced encryption and purpose-built, self-configuring secure video appliances **isolate cameras** from potential cyber threats.



8) Redundancy and reliability

In the event of hardware or software failure, triple redundancy procedures ensure continuous access to the recorded data.



10) Intelligent bandwidth management

Dynamically adjust **bandwidth** use, to minimise the impact on a business's network during peak hours.

